



VENICE ART BIENNIAL EXHIBITION SPONSORSHIP



EUROPEAN CULTURAL CENTRE

We are a continuously growing group of mainly young people who like to make a positive difference, because we care.

We created a dynamic organization which continues to establish cultural centres, satellites devoted to cultural exchanges. We organize worldwide exhibitions, symposia and all kinds of cultural projects with not only Europeans but people from all around the world.

We believe that progress is best made by raising a deeper awareness about serious topics. We bring people from very different cultures together in the hope that we will all learn from each other.

The ECC-Satellites are operated by the association ECC-Worldwide and work mainly with the curatorial contributions of several European structures: EU networks, universities, foundations, curators, private initiatives and scientific as well as cultural institutions.

SUPPORT A PROJECT WITH MEANING



A work by the artist Joseph Kosuth

The ECC is in the continuous process of establishing Satellites in several different cities in the world. A global network for cultural activities and the creation of exhibitions, publications, videos and many other projects. The ECC has until now established regional offices in Italy, the Netherlands, Belgium, Russia, India, Japan, South Africa and the USA. The European Cultural Centre Global office is in Amsterdam, the Netherlands. Since 2011, the ECC-Italy in Venice organises Contemporary Art and Architecture Biennial exhibitions as well as numerous symposia, meetings and workshops. Our Venice Biennial exhibitions are seen each year by over 600.000 visitors from all over the world with free-entry for all.

In addition, we have the European Cultural Academy, our own educational institution with comprehensive educational programs as well as our publications; books, catalogues and documentational videos which are an extension of our projects and research developed and presented at the ECC.

Building up and making visible a platform for theoretical and artistic perspectives on culture for all those who are sincerely interested in a cultural and knowledge exchange.

SPONSORSHIP



Yoko Ono at the European Cultural Centre

On various levels, our organisation can provide you with sponsorship opportunities and we can develop plans together to meet your objectives, budget, expectations. Exhibition sponsors of the European Cultural Centre can get prominent exposure and acknowledgement throughout the entire exhibition period and even longer. Various benefits for you depend on the level of sponsorship you prefer.

On behalf of the exhibiting artists and galleries we can make direct arrangements with potential sponsors. Cultural and governmental institutions, companies as well as with private sponsors. In return for your support, we would like to know what we can do for you.



SPONSORSHIP BENEFITS

Among all services that our organisation offers for sponsors are: organising exclusive events, presentations from companies and institutions, meetings and symposia, our events team will gladly organise for our sponsors: cocktails and receptions, breakfasts, lunches and dinners.

These services can for example be combined with; a private VIP tour through the exhibition and boat tours through the city of Venice, invitations to other VIP events, personal assistance for you from the moment of your arrival at the airport and many services more.

All your events can be made unique according to your wishes and are an effective tool to connect with clients, employees, business partners or friends and to be recognized on a larger scale.

Opening event at the ECC in Venice

OUR LOCATIONS IN VENICE

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- The map shows the dense grid of canals and buildings in the historic center of Venice. Four specific locations are highlighted with white circles and numbered 1 through 4. Circle 1 is located in the northern part of the city, circle 2 is in the central area, circle 3 is in the southern part, and circle 4 is in the eastern part.
- 1 Palazzo Mora
 - 2 Palazzo Michiel
 - 3 Palazzo Bembo
 - 4 Marinaressa Gardens

OUR VENUES



The ECC-Italy organizes exhibitions and events in its three Venetian palazzos and two public gardens, this is more than 4.000m² indoor and 7.000m² outdoor space. Palazzo Mora, Palazzo Bembo at the Grand Canal and our Marinaressa Gardens are mainly used for exhibitions, whereby Palazzo Michiel is used for office, the ECC-Academy, symposia and other events.

PRESS RELATIONS



Our Press and Communications Department will accommodate your requests and specific PR goals as good as possible. We send press releases and opening party invitations to over 2000 members of the international press. Our ECC Press department produces a press kit featuring sponsorship credits which can include your corporate statement. In addition to our own promotional activities, we can collaborate with your office or PR representatives to promote best your target goals.



CATALOGUE & ONLINE PRESENCE

During our yearly exhibition in Venice, many of the 12.000 hardcover copies of our exhibition catalogue are distributed, but you can also purchase them worldwide via Cornerhouse and Amazon online, and in over a hundred bookshops as well.

You can receive a fair amount of our catalogue and other promotional material to distribute as gifts to your friends, clients and business relations.

As a supporter of the European Cultural Centre you will be present with your logo on our special sponsor pages in that catalogue and on our websites. Main sponsors can receive additional prominent credits in the catalogue's colophon, the foreword and on several other occasions.

The European Cultural Centre website offers information about the ECC program to audiences reaching far beyond the exhibition visiting public. Our 6 weekly newsletter is subscribed by over 65.000 people and over 1.000.000 people visit our websites each year; your logo there can link clients directly to your own website.

EDUCATIONAL PROGRAM



Symposium by the MvdR Foundation at the ECC

The ECC has established its own Academic Institution, being the European Cultural Academy (ECA). No-nonsense reality-orientated educational programs created around the Venice Biennial exhibitions, educating and inspiring a vast and diverse audience of interested people.

Our educational programs include talks by architects, curators, museum directors, gallery owners, exhibition organizers, researchers, but also exhibition visits and workshops.

As a sponsor being linked to conscious educational programs like the ECA, you will reach a wide variety of seriously interested listeners such as: students, teachers and other professionals from many nationalities. You actually help to enlarge the dedication to educational courses and the wish to build international connections while having an impact on the participants' career.

WE HAVE WORKED WITH

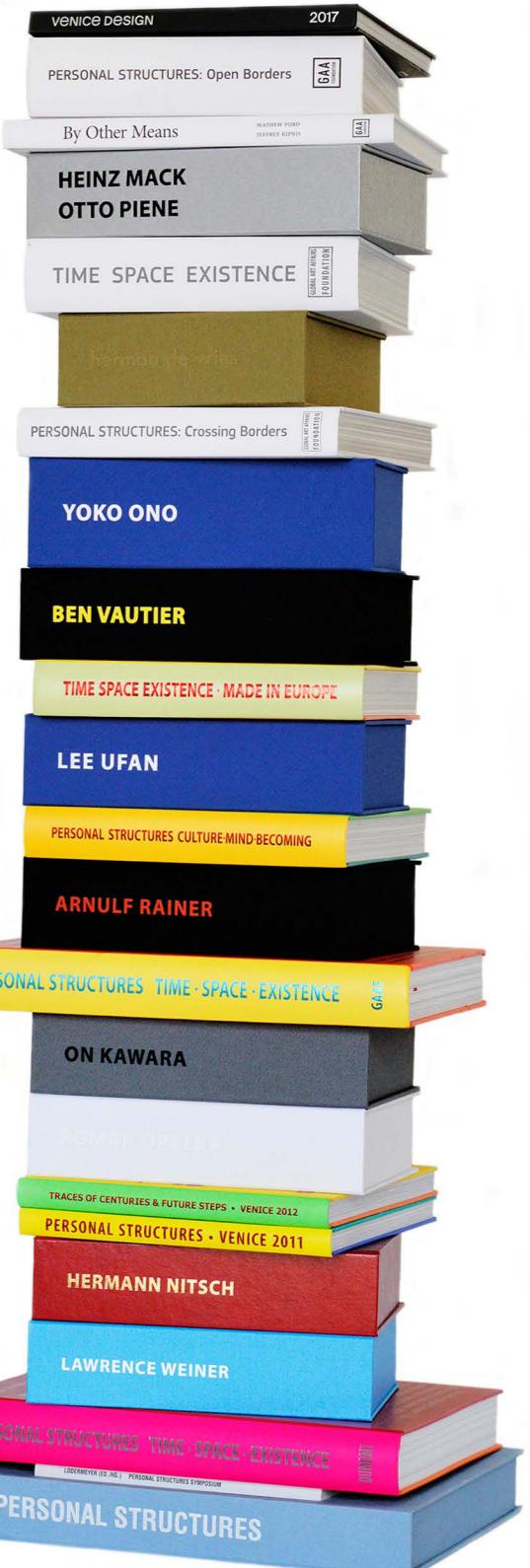
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Art in America



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ECC AWARDS



Director of the Willem de Kooning Academy Jeroen Chabot receives the ECC-Award from
Nina Comini in Amsterdam

In order to draw attention towards and to promote specific individuals or projects, the ECC gives Awards to artists, architects, designers or institutions who are dedicated to a specific conceptual research over a longer period of time and whereby this concept and the execution thereof is in our opinion of significant meaning. It would be possible to connect your name to this award.

The ECC Art Award has been previously given to:

- 2019 Hermann Nitsch (AUT) for his life work.
- 2019 Willem de Kooning Academy (NL) for very actively promoting their students.
- 201 Joseph Kosuth (USA) for his life long dedication to create "Meaning".
- 2015 Yoko Ono (JPN) for her continuing efforts to promote "Imagine Peace"
- 2013 Arnulf Rainer (AUT) for his work series "Rainer - Klimt - Schiele"
- 2011 Roman Opalka (FRA-POL) for his life long depiction of "Time Passing"



A photo by the artist Nobuyoshi Araki

FACTS OVERVIEW

Our Venice Biennial Architecture exhibition every year has:

3 Palazzos, over 4.000 sqm indoor space
2 Public gardens, over 7.000 sqm outdoor space

Over 70 people working in the organisation
Over 200 exhibition participants

Six months open to the public

Over 600.000 visitors total, free entry for all
over 250.000 professional visitors
over 70.000 visitors are students
over 3.000 visitors are journalists
over 1000 published articles
over 1.200.000 website visitors

Over 65.000 people subscribed to the newsletter

12.000 hardcover catalogues printed

Visitors are approx.:
Professional public 43 %
Students 12 %
Others, but with goal 31 %
Others, just walk-in 14 %
European 53 %
North American 12 %
Asian and Arabic 24 %
Other countries 11 %



CONTACTS

We hope to have the opportunity to work with your organization. We are open to all suggestions and we are looking forward to hearing from you.

ECC-ITALY

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