INNOVATIONS & DESIGN

European Cultural Centre

EUROPEAN CULTURAL CENTRE



WHO WE ARE

The European Cultural Centre [ECC] is a cultural organisation founded by the Dutch artist Rene Rietmeyer and originating back to 2002. Today we are an ever-expanding group of diverse people who like to make a positive difference, because we care.

We have created a dynamic organisation which establishes cultural centres worldwide and is devoted to cultural exchange, research, international art and architecture exhibitions, symposiums and a wide range of cultural projects. Not only for Europeans but with people from all around the world.

We believe that progress is best made by raising a deeper awareness about serious topics. We try to bring people from very different cultures together in the hope that we will all learn from each other.

Naturally we have our own opinions and we do like to promote our own values, values in which we strongly believe. Nevertheless we are a non-political and non-religious organisation, open to all people, to all points of view, for as long as they respect the freedom, the dignity and rights of every single living being.

The main activity of the European Cultural Centre is to invite artistic and creative practices and to provide them with a platform where Art, Architecture, Innovations and Design can be seen and experienced by people from all over the world.



ORGANISATIONAL STRUCTURE

The artist Rene Rietmeyer re-organising his artworks.

The headquarters, the European Cultural Centre Worldwide, is based in the Netherlands as an association. The ECC is in the continuous process of establishing Satellites in several different cities in the world. A global network for cultural activities and the creation of exhibitions, publications, videos and many other projects.

The ECC has until now established offices in Venice, Amsterdam, Brussels, Paris, Moscow, Mumbai, Tokyo, Cape Town and New York. The ECC-Satellites work mainly with the curatorial contributions of; EU networks, universities, foundations, curators, private initiatives and scientific as well as cultural institutions.

This ECC global network enables especially the ECC-Italy to have an increased international presence, making it easy for people from all over the world to participate. The ECC-Italy mainly organises exhibitions and other educational events in its own venues in Venice, being: The Palazzos Mora, Bembo and Michiel, as well as the two Marinaressa public gardens. If needed additional venues are activated for special projects.

WHAT WE DO

(Meaning)

To date, we have organised and hosted over 50 contemporary art, architecture and design exhibitions worldwide - as well as hundreds of meetings, workshops, symposiums and other cultural events.

In addition, we have the European Cultural Academy, our own educational institution with comprehensive educational programs for all those who are sincerely interested in knowledge exchange and progress, as well as our own publications; books, catalogues and documentational videos which documents our Art, Architecture and Design Projects; the research developed and presented at the ECC.

Our Venice Biennial exhibitions are seen each year by over 600.000 visitors from all over the world with free-entry for all. Moreover, as part of the ECC-Italy exhibitions, the ECC awards every year a participating artist, designer, architect or institution for their achievements.



PARTICIPATION BENEFITS

If there is a good place to exhibit your work, then it is Venice. Our exhibition opening parties alone are visited by over 40.000 people from all over the world. Every year Venice is a six month-long place where people meet, come together and where business is made.

Our exhibitions bring together not only generally interested people, but also architects, developers, potential clients, innovative companies and future business partners, as well as all kinds of other people who can be important for your own future.

We additionally organise exclusive events, presentations for companies and institutions, meetings and symposia, cocktails and receptions for participants and business partners.

During our exhibition our team will, on your behalf, educate our visitors about your presentation and will connect them with you, so they can make direct contact and arrangements.

Yes, participating in our events means that expenses have to be made however, participants receive a lot in return and in addition, most of our participants find themselves additional sponsors, such as educational and governmental institutions, manufacturers, companies as well as private sponsors.



OUR LOCATIONS IN VENICE

Palazzo Mora Palazzo Michiel Palazzo Bembo

Marinaressa Gardens

internet and





OUR VENUES

The ECC-Italy organises exhibition and events in its three Venetian palazzos and two public gardens, this is more than 4.000 m2 indoor and 7.000 m2 outdoor space.

Palazzo Mora, Palazzo Bembo at the Grand Canal and our Marinaressa Gardens are mainly used for exhibitions, whereby Palazzo Michiel is used for office, the ECC-Academy, symposiums, workshops and other events.



PRESS RELA TIONS

Our Press and Communications Department will accommodate your requests and specific PR goals as good as possible. We send press releases and opening party invitations to over 2000 members of the international press.

Our ECC Press department produces a press kit featuring sponsorship credits that can include your corporate statement. In addition to our own promotional activities, we can collaborate with your office or PR representatives to best promote your target goals.



CATALOGUE & ONLINE PRESENCE

During our yearly exhibition in Venice, many of the 12.000 hardcover copies of our exhibition catalogue are distributed, but people can also purchase them via Cornerhouse and Amazon online, and worldwide in over a hundred bookshops as well.

As a participant in our exhibition you will be present with your presentation and work on several pages in our catalogue and on our websites. You can receive a good number of our catalogue and other promotion material to distribute as gifts to your friends, clients and business relations.

The European Cultural Centre website offers information on the ECC activities to audiences reaching far beyond the exhibition visiting public. Our 6 weekly newsletter is subscribed by over 65.000 people and over 1.000,000 people visit our websites each year; your name here will link clients directly to your own website.



EDUCATIONAL PROGRAM

The ECC has established its own Academic Institution, being the European Cultural Academy (ECA). No nonsense reality-orientated educational programs created around the Venice Biennial exhibitions, educating and inspiring a vast and diverse audience of interested people.

Our educational programs include talks by architects, designers, curators, museum directors, exhibition organizers, innovators and researchers, but also exhibition visits and workshops.

As an exhibition participant you will be linked to the educational programs from the ECA. Your presentation will reach a wide variety of seriously interested scholars and all kinds of professionals from many nationalities. With your work you actually enrich the Academies learning material for its educational courses. You are building international connections and will have an impact on innovation and design developments.

WE HAVE WORKED WITH

Anahuac University MEX Ariel University ISR¬ Emre Arolat TUR American University Dubai Tatiana Bilbao MEX Marlon Blackwell USA Andrey Bokov RUS Denise Scott Brown USA Centre Culturel Canadien Chinese University of Hong Kong Deakin University AUS Odile Decq FRA Design Futures Council USA Balkrishna Doshi IND Europe Union Curt Fentress USA Ying Gao CAN Gerber Architekten DEU Peter Eisenman USA Japan Foundation JPN Georgia Tech USA GMP DFU Government of Ivory Coast

Government of Kiribati Government of Kuwait Government of Mongolia Government of Mozambique Government of Pakistan Government of the Philippines Government of the Seychelles Bjarke Ingels DNK Istanbul Bilgi University TUR Arata Isozaki JPN IUAV University ITA Kengo Kuma JPN La Biennale di Venezia ITA Daniel Libeskind USA Loughborough University GBR Ludwig Museum DEU Fumihiko Maki JPN Manchester School of Architecture GBR Richard Meier USA Mies v.d. Rohe Foundation ESP MIT USA Toshiko Mori JPN

MVRDV NI D Nanjing University CHN National Museum of Singapore New Museum USA Nickl & Partner DFU Karim Rashid USA Alireza Razavi FRA Francois Roche FRA Monash University AUS Moshe Safdie CAN Oki Sato JPN Schulz und Schulz DEU Nikken Sekkei JPN SEK Universidad Internacional ECU SOM USA Stanford University USA Syracuse University USA Széchenyi István University HUN Masaharu Takasaki JPN TONGJI University CHN Tsinghua University CHN TU Delft NI D UNESCO

Universidad Católica del Norte CHI Universidad Iberoamericana MEX University of Arkansas USA University of Auckland NZL University at Buffalo USA University of Cincinnati USA University College Dublin IRL University of Hong Kong University of Houston USA University of Melbourne AUS University of Murcia ESP University of Oklahoma USA University of the Philippines University of New South Wales AUS University of North Carolina USA University of Salford GBR University of Sydney AUS University of Texas USA Victoria University of Wellington NLZ Jean-Paul Viguier FRA WOHA SGP WY-TO SGP



archilovers University of CINCINNATI LANDSCAPE ARCHITECTURE MAGAZINE boselli fundació mies van der rohe barcelona THE UNIVERSITY OF UNIVERSIT ARCHITECTURAL DIGEST AUCKLAND, NEW ZEALAND MELBOURNE Deputación DA CORUÑA ArcelorMittal GOETHE-INSTITUT Massachusetts Institute of Technology arch domus **ETH** zürich Oueensland Government world-architects В **T**UDelft NIKKEN \mathbf{O} 1902 vitra. Wallpaper* .com Profiles EXPERIENCE, INTEGRATED of Selected Architects BOURBON QATAR Design KNAUF UNESCO BUSCH-JAEGER ThyssenKrupp 🔕 Futures CHIBA UNIVERSITY Counci

WE HAVE BEEN SUPPORTED BY

UNIVERSITY OF LEEDS

東南大學

23



















designboom



📛 City of Helsinki













swiss arts council prohelvetia





















ECC AWARDS

In order to draw attention towards and to promote specific individuals or projects, the ECC gives Awards to artists, architects, designers or institutions who are dedicated to a specific conceptual research over a longer period of time and whereby this concept and the execution thereof is in our opinion of significant meaning. It would be possible to connect your name to this award.

In addition we also host Award presentations and ceremonies, such as the YTAA Award organised by the Mies van der Rohe Foundation.

The architect Odile Decq receiving the ECC Award by Lucia Pedrana



CONTACTS

The ECC organisers Bianca and Elena in Venice. Cover photo: Sara walking through a work by Waltraut Cooper We hope to have the opportunity to work with you. We are open to all suggestions and we are looking forward to hearing from you.

ECC-ITALY

Palazzo Michiel 4391 Strada Nuova 30124 Venice, Italy www.ecc-italy.eu Sara Danieli Tel. +39 348 7917 412 sara@ecc-italy.eu Lucia Pedrana lucia@ecc-italy.eu Tel. +39 346 7603 386 Valeria Romagnini valeria@ecc-italy.eu Tel. +39 340 8205 811 Rachele De Stefano rachele@ecc-italy.eu Tel. +39 340 4675 091

EUROPEAN CULTURAL CENTRE

Headquarters Keizersgracht 162, 1015 CZ Amsterdam, the Netherlands europeanculturalcentre.eu

ecc-belgium.eu ecc.france.eu ecc-india.eu ecc-japan.eu ecc-netherlands.eu ecc-russia.eu ecc-southafrica.eu ecc-usa.eu