



VENICE ENVIRONMENTAL INNOVATIONS BIENNIAL EXPO

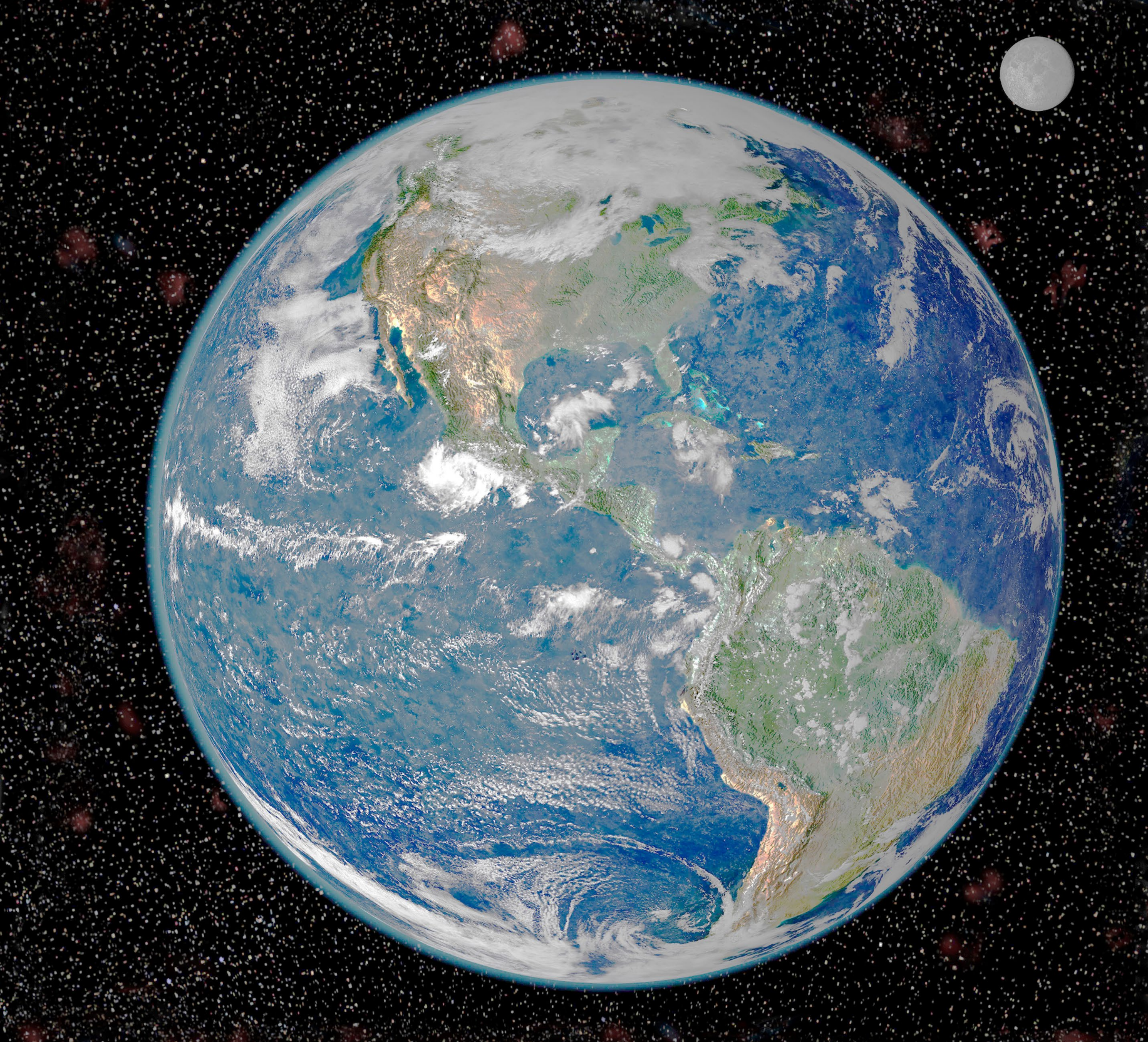


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WHO WE ARE

We are an ever-expanding group of diverse people who like to make a positive impact, because we care. We have built a dynamic organisation devoted to cultural exchange, research, innovations, exhibitions, symposiums and a diverse range of other projects. We believe that meaningful progress is best made by raising a deeper awareness about the world's most significant topics. For many years we try to stimulate people's awareness about the more philosophical topics: TIME-SPACE-EXISTENCE.

We bring people from very different cultures and professions together in the hope that we will all learn from each other. With quality innovations we can make a difference.

Our ECC-Italy satellite hosts exhibitions and events across three Venetian palazzos and two public gardens, offering over 4,000 m² of indoor space and 7,000 m² outdoors. Through our own ECC-Academy, we organize symposiums, workshops, and a variety of other engaging events, and for larger projects, we collaborate with external venues in Venice.



ORGANISATIONAL STRUCTURE

The European Cultural Centre Worldwide (ECC) is headquartered in the Netherlands and oversees a global network of partner foundations, associations, and companies.

These ECC Satellites operate primarily through the contributions of EU networks, universities, foundations, private initiatives, commercial enterprises, and scientific institutions. Our international ECC network strengthens the global presence of the ECC-Italy, making it easier for people from around the world to participate in and visit our activities in Venice.

The ECC-Italy manages its own venues — the historic Palazzos Mora, Bembo, and Michiel, as well as two public gardens. When needed, additional venues are activated for special projects and large-scale events.



(Meaning)

WHAT WE WANT

If you want to improve the environment, if you want to improve the quality of life, you will first have to change the way that people think. If you want to change the way people think you will have to make people, all of us, become more aware about our own Existence. This awareness of our own Existence should make us care more about everything. It seems that only after we learn to care that we become willing to really make changes, the right kind of changes.

Although our main activities are rooted in the cultural sector, we cannot ignore the ecological developments and challenges in the world.

It is time to move beyond complaints about the negative impact of the oil & gas industry, and others, on the climate. Instead, we should begin to see these industries as a vital part of the solution.

We, as individuals and as an organisation, we should support every effort and encourage all progress that contributes positively to the world as a whole.

In our exhibitions, we do not showcase only the projects we personally like, we document and present over a hundred innovations and initiatives — each offering different perspectives. Through open, sincere dialogue, enriched by diverse viewpoints and research presentations, we aim to foster a deeper awareness and to support meaningful improvements. We will never give up this ongoing pursuit.

SUPPORT A PROJECT WITH MEANING



OUR APPROACH

The oil and gas and many other industries must work hard to minimize their negative impact on the environment — and the world should recognize the genuine efforts and significant progress being made. Our goal is to bring together everyone involved in this transformation — those who can contribute to meaningful improvement — and to ensure the world can see that collaboration in action.

To date, we have organized and hosted more than 50 art, architecture, and design exhibitions around the world, along with hundreds of meetings, workshops, symposiums, and other events.

We founded our own educational institution with comprehensive educational programs for all those who are sincerely interested in knowledge exchange and progress. In addition, we publish a range of books, catalogues, and documentary videos that showcase our projects and the research presented through the ECC.

We are continuously building and strengthening a visible platform that connects theoretical insight with practical application — open to all who value the exchange of ideas. Our Venice Biennial exhibitions attract more than 600,000 visitors annually from across the globe, with free entry for all.





EDUCATIONAL PROGRAM

The ECC has founded its own Academic Institution. We offer reality-oriented, no-nonsense educational programs built around the Venice Biennial exhibitions, designed to educate and inspire a wide and diverse audience of curious and creative minds.

Our programs feature talks by leading architects, designers, innovators, and researchers, complemented by exhibition visits and hands-on workshops, often co-organised by our exhibition participants.

As an exhibition participant you can be connected to our educational activities. Your presentation will reach a wide variety of dedicated scholars and professionals from around the world. Through your participation, you contribute valuable material to the educational content of our exhibition — enriching the learning experience and inspire future thinkers. By taking part in our exhibitions, you not only build meaningful international connections but also influence the global dialogue on innovation and design developments.



EXHIBITIONS

ECC exhibitions are non-profit events and are produced worldwide. However, we are currently most active in Venice, Italy. In Venice, we organise extensive international Art, Architecture, Innovative Design and other exhibitions in our own three Palazzos and in two Venetian public gardens. In addition, we organize National Pavilions at the Venice Biennale.

Our exhibitions primarily promote the Arts, Architecture, Design and Innovations, showcasing the latest developments, ideas, and even dreams emerging from these fields. We present some of the world's most renowned artists, architects, and product developers, with a focus on innovation and forward-thinking concepts.

These exhibitions are not simply just presentations of works, they are interactive platforms with research and educational programs, bringing together and creating a dialogue between the exhibitors, scholars and potential clients from all over the world.

Our Venice exhibitions attract a large and significant global audience of professionals and many other interested visitors. With free entry for all, our exhibitions welcome over 600,000 visitors every year.

SYMPOSIUMS

We understand that in order to bring people together and to implement environmental innovations, organising exhibitions might not be enough.

To stimulate direct communication and cooperation among researchers, designers, developers, professionals, and others who may be interested, the European Cultural Centre organises lectures, public debates, and symposiums across various fields and subjects. To date, more than 15 international symposiums have been held in Venice.

If you are interested in attending one of our symposiums or would like to co-organise one yourself, please speak with us — we are sure that we are interested to discuss all options with you.





ECC AWARDS

Since 2010 this prize has been awarded by the European Cultural Centre and named the ECC Award. To draw attention to and promote specific individuals, projects or research, the ECC presents Awards to artists, architects, innovators, and institutions who have demonstrated commitment to a particular concept, research or innovative product. In our view, the concept and its execution must hold significant meaning.

A panel of esteemed industry experts will carefully select the winners of the ECC Awards, celebrating excellence across five categories, including “Best Environmental Innovation 2027.”

THE GRACE OF **A** GESTURE

SPONSORS & PARTNERS

At various levels, our organisation offers sponsorship opportunities and can work with you to develop tailored plans that meet your objectives, budget, and expectations. Exhibition sponsors of the European Cultural Centre receive prominent exposure and recognition throughout the entire exhibition period — and often beyond. The specific benefits you enjoy depend on the level of sponsorship you choose.

We can make direct arrangements with potential sponsors for the exhibition as a whole, as well as for individual events or participants. We collaborate with cultural and governmental institutions, commercial companies, foundations, and private sponsors. In return for your support, we are eager to explore how we can best support your goals.

Among the many services our organisation offers to sponsors are; inclusion of your name in our presentations and materials; the organisation of exclusive events, company or institutional presentations, meetings, and symposia. Our events team will gladly coordinate special occasions such as cocktail receptions, breakfasts, lunches, and dinners.

These services can be complemented by private VIP tours of the exhibition and the city of Venice, personal assistance upon your arrival at the airport, and many other bespoke services. Each event can be uniquely designed to reflect your wishes — an effective way to connect with clients, employees, business partners, or friends, and to enhance your visibility on a larger scale.



PRESS RELATIONS

The ECC Press Department produces a comprehensive press kit featuring sponsorship credits, which can include your corporate statement. We distribute press releases and opening party invitations to over 2,000 members of the international press.

We know the media that we need. We do not just pitch them, but we have built long term relationships with them. We provide them with clear, newsworthy stories and engage with journalists already long before we need them. We proactively present projects, facts and figures in the most transparent way.

In addition to our own promotional activities, we can collaborate with your office or PR representatives to effectively support and promote your goals. Our Press and Communications Department will accommodate your requests and specific PR objectives to the best of our ability.



PUBLICATIONS

During each of our exhibitions in Venice, many of the 12,000 hardcover copies of our exhibition catalogue are distributed. Copies are also available for purchase online and in hundreds of bookshops worldwide.

As a participant in our exhibition, your work and presentation will be featured on several pages of our catalogue and on our websites. You will also receive a significant number of catalogues and other promotional materials to distribute as gifts to friends, clients, and business contacts.

The European Cultural Centre websites provide information about all ECC activities to audiences far beyond the exhibition visitors. Our monthly newsletter reaches over 200,000 subscribers, and more than 1,000,000 people visit our websites annually. Featuring your name here will link clients directly to your own website.



PARTICIPATION BENEFITS

If there is a good place to exhibit and make an impact, it is Venice. Our exhibition opening parties alone attract over 30,000 visitors from around the world. Every year, Venice becomes a six-month-long hub where people meet, connect, and conduct business.

Our exhibitions bring together not only generally interested people, but also architects, developers, visionaries, researchers, potential clients, innovative companies, and future business partners — essentially anyone who could play a key role in your own professional growth, people who can be important for your own future.

In addition, we organize exclusive events, presentations for companies and institutions, meetings and symposia, as well as cocktails and receptions for participants and business partners. During the exhibition, our team will, on your behalf, educate visitors about your presentation and connect them with you, facilitating direct contact and stimulate potential collaborations between you and others.

Yes, participating in our events means that expenses have to be made however, the benefits you receive in return can be substantial.



OUR TEAM & CONTACTS

We look forward to the opportunity to work with you. We welcome all suggestions and are looking forward to hearing from you.

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